

PRESS RELEASE FOR IMMEDIATE PUBLICATION

Seldén expand their range of winches

Five years have passed since Seldén Mast won the prestigious DAME Award for their R-winches. These reversible winches are still the only manually operated winches that not only pull the sheet but also let it out using a reverse function.

Next step for the world leading Swedish mast manufacturer is the launch of, in comparison to the R-winches, quite ordinary two-speed self-tailing winches. The premiere for the S-winches will take place at METS, Amsterdam and as always Seldén have developed some interesting design features that simplify the sail handling.

The grip on the winch drum is exceptionally efficient and combined with a unique Self-tailer it enables the trimmer to pull the slack out of the sheet with the line sitting in the self-tailer and with the winch handle mounted. A great advantage for the racing sailor who can prepare the wind ward winch prior to tacking and then sheet home and set the trim of the jib instantly on the new tack. Just pull the slack and turn the handle a turn or two. The cruising sailor will appreciate more simple and safer maneuvers by not having to hold a tensioned sheet in the hand while feeding it into the self-tailer and looking for the winch handle.

Technical description:

The drum is hard anodised aluminium with concave surfaces that provide the extraordinary grip.

The Self-tailer does not have the traditional wedge shape but is a round cavity encircling the line. A spring loaded flange provides just enough pressure to keep the line in place.

The self-tailer arm is highly polished stainless steel.

The Seldén S-winch will be available March 2016 in four sizes. S30, S40, S48 and S54. Recommended retail price will SEK 5900 - SEK 12900 excl VAT.

Seldén will display this new product range at METS, Amsterdam 17-19 November and their stand number is 09-204 (Swedish pavilion).

Seldén Mast AB

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Seldén Mast is the world's leading manufacturer of masts and rigging systems for dinghies, keelboats and yachts up to 70'. During the last years Seldén have gradually developed a range of deck hardware products, hydraulics and sail hardware. Seldén Mast AB in Sweden is the mother company of a group of manufacturing and distributing subsidiaries in Denmark, UK, the Netherlands, France, USA and Hong Kong. Aftermarket sales is performed by 800 local dealers and service centers worldwide.

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