

## And the Overall Winner of the DAME Award 2010 is...

### **SELDÉN MAST AB FOR THE SELDÉN REVERSIBLE WINCH**



The Overall Winner of the DAME Award 2010 is the Seldén Reversible Winch of Seldén Mast AB. The Jury felt that this winch would have the largest impact on the leisure marine industry and would appear on many sailing boats in the future. By backing the line off the winch instead of easing it by hand, there is greater safety for the operator. The backwind is operated from a push button in the handle of the winch, making it far more intuitive than a more conventional style winch that may use a switch located in the bottom non-turning part of the drum. Being hand operated ensures that the winch does not need additional below deck space and makes a winch retrofit extremely easy. When using the winch in either direction the line is captured by self-tailing device which sheds line easily when the winch is in the backwind mode

- Stand no. 09.204

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## CATEGORY WINNERS

The judges selected six winners for eight categories and granted a certificate for "Most ECO-Friendly Product" and no less than two for "Most Innovative Product". These winners are:

### **Marine electronics:**

#### **ZS RopeSense by Spinlock Ltd.**



ZS RopeSense allows the crew on a larger vessel to constantly monitor line loads and obtain the actual load values on any line. The unit is available in two sizes for loads up to 5 tonnes and 10 tonnes. It is also available with a wireless relay to send information directly to a computer or to a digital display where the loads can be read directly. The Jury felt that the design of the unit was extremely simple, yet effective for the way it was to be used. No other manufacturer has yet built a unit this simple and effective

- Stand no. 03.300

### **Interior equipment, furnishings, materials and electrical fittings used in cabins:**

#### **BARIGO STEEL MEL by Barigo Barometerfabrik GmbH.**

### **Lifesaving and safety equipment:**

#### **the Jet-trak by Global Marine Tracking Systems S.L.**



The Jet-trak allows a remote user to call, disable, or enable a jet-ski remotely. It can be used in the jet-ski rental business or on large yachts to improve safety when jet-skis are used in crowded waterways. The Jury felt that the Jet-trak would enable a jet-skier who was operating in a dangerous manner to be shut down before he or she could damage other boats or themselves. Should a jet-skier get into trouble the user could also call for help without having to carry additional gear

- Stand no. 03.210

### **Machinery, propulsion, mechanical and electrical systems and fittings:**

#### **Panda 45 i PMS generator by Fisher Panda GmbH**



The BARIGO STEEL MEL is a beautifully designed, back-lit clock and barometer from the Barigo Company. With its clean lines and unique back lighting, the Jury felt that this product, although it was a simple clock and barometer set, was elegantly designed and used its backlighting systems extremely effectively. As such, the BARIGO STEEL MEL will grace the bulkheads of many yachts throughout the world  
**- Stand no. 02.209**

**Deck equipment, sails, and rigging:**  
**Seldén Reversible Winch**  
**by Seldén Mast AB**



The deck equipment, sails, and rigging category is always one of the largest, and this year was no exception with 41 entries that ran the gamut from a superyacht door to a laminated wooden oar. The winner in this category was the Seldén Reversible Winch from Seldén Mast AB. This winch is reversed by pushing a button in the handle, which allows the winch to revolve backwards and pay out the line at a controlled speed. The Jury felt that this product represented the future of hand-operated winches and was easy and intuitive to operate. This product was also selected as Overall Winner  
**- Stand no. 09.204**



Panda 45 i PMS generator is a variable-speed generator contained in a stainless steel, sound-insulated box. This generator automatically adjusts its speed and output to suit the load placed on it. The Jury felt variable speed technology made for a very compact generator, one that will be more efficient at running under variable loads, and was a technology that we will see a lot more of in the future  
**- Stand no. 02.500**

**Marine related software:**  
**Mediterranean HD**  
**by Navionics S.p.a.**



The winner in this category was the Marine: Mediterranean HD chart system for an iPad. This system's ease of use was better than any the Jury had seen to date. With fingertip control provided by the iPad it was extremely easy and intuitive to manipulate the charts and establish routes and waypoints. Moving from screen to screen, updating charts, and zooming in on a landmark was expected to be very simple even on a moving boat  
**- Stand no. 02.432**

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## **SPECIAL CERTIFICATES**

**'Most ECO-Friendly Product' certificate::  
 CONVERTER NV SERIES  
 by Officine Meccaniche Pejrani S.r.l**




The certificate for Most ECO-Friendly Product was given to Officine Meccaniche Pejrani S.r.l CONVERTER NV SERIES for waste generated aboard yachts. This converter reduces the amount of waste by up to 70% by pulverizing and sterilizing it with no emissions  
 - **Stand no. 05.347**


**Two 'Most Innovative Product' certificates:  
 SiMON2 yacht control software  
 by Palladium Technologies  
 Stand no. 10.522**


**Marine: Mediterranean HD  
 by Navionics S.p.a.  
 Stand no. 02.432**



The Innovation certificate of excellence was given to two products that both use the iPad. The Palladium Technologies, Inc. SiMON2 yacht control software and the Navionics Marine: Mediterranean HD chart system. Both of these products utilized the iPad in ways never before seen.

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